

retail net rates

publication	issue	format	circulation	net rate		net colour rate		
				line	inch	1	2	3
Fort Nelson News	Wed	broad	2,300 paid	.69	9.66	150	250	350
Greenwood Boundary Creek Times Mountaineer	Thur	tab	700 paid	.81	11.34	125	246	341
Oliver Chronicle	Wed	tab	2,400 paid	.66	9.24	125	200	250
Osoyoos Times	Wed	tab	2,500 paid	.66	9.24	235	235	235
Peachland View	Thur	tab	3,600 tmc	.58	8.12	85	160	240
Valemount Valley Sentinel	Wed	tab	1,087 paid	1.00	14.00	130	260	390
Whistler Pique	Thur	Mag	18,128 tmc	1.02	14.28	135	270	350

national gross rates

publication	issue	format	circulation	gross line rate	gross colour rate		
					1	2	3
Fort Nelson News	Wed	broad	2,300 paid	.82	176	294	412
Greenwood Boundary Creek Times Mountaineer	Thur	tab	700 paid	.95	147	289	401
Oliver Chronicle	Wed	tab	2,400 paid	.78	147	235	294
Osoyoos Times	Wed	tab	2,500 paid	.78	276	276	276
Peachland View	Thur	tab	3,600 tmc	.68	95	185	245
Valemount Valley Sentinel	Wed	tab	1,087 paid	1.18	150	300	450
Whistler Pique	Thur	Mag	18,128 tmc	1.20	159	318	412

Booking Deadline: Please allow 4 working days prior to publication for reserving space for all publications with the exception of the Greenwood Boundary Creek Times. Booking deadline for this publication is one week prior.

Material Deadline: 3 working prior to publication for receiving ad material with the exception of the Greenwood Boundary Creek Times. Greenwood requires ad material the prior Thursday.

Electronic ad sending: Material can either emailed to ads@blackpress.ca or uploaded to our website at www.blackpress.ca. Contact your Black Press National Account Manager for username and password.

Position Charges: Guaranteed positions will be charged an extra 25%. All guaranteed paid positions are subject to confirmation and deadline.

Charitable Rates: The discount for charitable non-profit organizations is 25%. Charitable non-profit registration number is required. **Rates:** To qualify for a discounted contract rate, the advertiser must complete and sign an advertising agreement. **Political Advertising:** All political campaign advertising is sold at open rate and must be pre-paid. **Invoicing:** Until you have established credit with our accounting department, pre-payment for all advertising is required. For established customers payment in full is required within 30 days of the invoice date. The GST will be calculated at time of billing. The advertiser agrees to pay interest on overdue accounts at a rate of 2% (24% per annum). **Adjustment of Rates:** The Publisher reserves the right to revise any rates stipulated herein at any time upon 30 days notice to the advertiser: reserving to the advertiser the right to cancel their contract on the date the new rates become effective. **Electronic Tearsheets:** tearsheets are available as high resolution pdf files at: <http://etearsheets.bcnewsgroup.com>. **Identification of Advertiser:** All display advertising must carry a 'signature' of the party inserting same. **Material:** Please upload all electronic ad material to www.blackpress.ca, contact your National Account Manager for user name, password and instructions. Or you may email to ads@blackpress.ca. **Deadlines:** Allow 4 working days prior to publication date for reserving space and 3 working days prior to publication date for receiving of ad material. Any ads which require to be pubset must be submitted at time of space reservation. Allow one additional day on weeks with statutory holidays. Some of the smaller markets have much earlier deadlines due to travel time to and from the press centres. For more accurate deadlines, please contact your sales representative. **Cancellations:** Display advertisements cancelled after deadlines may be subject to charge. The Publisher reserves the right to cancel credit privileges for outstanding unpaid accounts. **Revisions:** The Publisher reserves the right to charge the advertiser for any revisions to original copy, layout, artwork, photographs, or any other elements of the advertisement that were not included in the original instructions. **Omission and Error:** The Publisher does not guarantee the insertion of any particular advertisement on a specified date, or at all, although every effort will be made to meet the wishes of the advertisers: further, the Publisher does not accept liability for any loss or damage caused by an error or inaccuracy in the printing of an advertisement in which the error occurred. The newspaper cannot be responsible for errors after the first day of publication of any advertisement. Notice of errors must be called to the attention of the appropriate advertising department immediately. The Publisher does not accept liability for loss or damage to flyers (inserts) caused by fire, theft, vandalism or act of God beyond the cost which may have been incurred in the production and printing of the specific flyers involved.

mechanical specifications:

Fort Nelson News

broadsheet format:

printed size:
11-1/2" w x 21-3/8" d

column widths:

1 col 1-1/16" 6p4
2 col 2-1/4" 13p4
3 col 3-3/8" 20p4
4 col 4-1/2" 27p3
5 col 5-5/8" 34p2
6 col 6-3/4" 40p0
7 col 8" 48p0
8 col 9-1/8" 55p0
9 col 10-1/4" 62p0
10 col 11-1/2" 69p0

10 column x 300 lines

Peachland View

tabloid format:

printed size:
10-5/16" w x 14-1/2" d

column widths:

1 col 1-1/2" 9p0
2 col 3-5/16" 19p8
3 col 5" 30p0
4 col 6-3/4" 40p8
5 col 8-1/2" 51p0
6 col 10-5/16" 61p5

6 column x 203 lines

Valemount Valley Sentinel

tabloid format:

printed size:
10-1/4" w x 13-1/2" d

column widths:

1 col 1-1/2" 9p0
2 col 3-5/16" 19p8
3 col 5" 30p0
4 col 6-3/4" 40p8
5 col 8-1/2" 51p0
6 col 10-3/8" 62p6

6 column x 189 lines

Whistler Pique

newsmagazine format:

printed size:
9-1/2" w x 12-7/8" d

column widths:

1 col 2-1/4" 13p0
2 col 4-5/8" 28p0
3 col 7" 42p0
4 col 9-1/2" 57p0

4 column x 180 lines

Sold in Modular Format ONLY.

Greenwood Boundary Creek Time Mountaineer

tabloid format:

printed size:
10-1/4" w x 14" d

column widths:

1 col 1-5/16" 8p0
2 col 2-13/16" 17p0
3 col 4-5/16" 26p0
4 col 5-13/16" 35p0
5 col 7-5/16" 44p0
6 col 8-13/16" 53p0
7 col 10-5/16" 62p0

7 column x 196 lines

Oliver Chronicle

tabloid format:

printed size:
10-5/16" w x 14" d

column widths:

1 col 1-9/16" 9p5
2 col 3-5/16" 20p0
3 col 5-1/16" 30p4
4 col 6-13/16" 40p8
5 col 8-9/16" 51p2
6 col 10-5/16" 62p0

6 column x 196 lines

Osoyoos Times

tabloid format:

printed size:
10-5/16" w x 14-1/2" d

column widths:

1 col 1-1/2" 9p0
2 col 3-5/16" 19p8
3 col 5" 30p0
4 col 6-3/4" 40p8
5 col 8-1/2" 51p0
6 col 10-5/16" 61p5

6 column x 203 lines